Lighthouse Program Privacy Notice

Mastercard Middle East Africa FZ-LLC ("**Mastercard**") places utmost importance on the privacy and protection of individuals' personal data. In this context, this Lighthouse Program Privacy Notice ("**Privacy Notice**") provides detailed information regarding the processing of personal data of the data subjects requesting to participate in the Lighthouse Program.

Collection Method, Processing Purpose and Legal Basis of Processing of Your Personal Data

Within the scope of the Lighthouse Program, your personal data will be collected through the form you fill out on the Lighthouse Program website in accordance with your request to participate in the program. Your personal data will be processed for the purposes and based on the relevant legal grounds as specified below:

Purpose of Personal Data Processing	Personal Data	Legal Basis
Receiving your request to participate in the Lighthouse Program	• Information about the start-up • Contact person name and surname • Phone number and email • Start-up founders CV • Information on the purpose of participation in the Lighthouse Program • Information on the start-up's previous investors, if available	Processing of personal data of the parties of a contract is necessary, provided that it is directly related to the establishment or performance of the contract.
Evaluation of Lighthouse Program participants and determining the winners		
Contacting Lighthouse Program winners about prizes	• Information about the start-up • Contact person name and surname • Phone number and email	
Contacting Lighthouse Program participants to make announcements about the Program	• Contact person name and surname • Phone number and email	Explicit consent
Conducting internal research, reporting and analysis processes	• Information about the start-up • Information on the purpose of participation to the program	Processing of data is necessary for the legitimate interests pursued by the data controller, provided that this processing shall not violate the fundamental rights and freedoms of the data subject.
Ensuring that the data is accurate and up to date	• Information about the start-up • Contact person name and surname • Phone number and email • Start-up founders CV • Information on the purpose of participation to the program • Information on the start-up's previous investors, if available	Processing is necessary for fulfilment of the legal obligation to which the data controller is subject.

Fulfilling the requests of official authorities, providing	• Information about the start-up • Contact person name and surname	Processing of data is expressly provided by the law and is
information to the competent official authorities pursuant to the legislation, ensuring compliance with the retention obligations stipulated in the legislation, responding to data subject requests in accordance with the legislation and taking necessary actions	• Phone number and email • Start-up founders CV	necessary for fulfilment of the legal obligation to which the data controller is subject.

Transfer of Your Personal Data

Your personal data may be shared with relevant parties with all necessary security measures in place:

Data Transfer Purpose	Personal Data	Recipient	Legal Basis of Transfer
Introducing Lighthouse Program winners to potential investors, clients and program partners	• Information about the start-up • Contact person name and surname • Phone number and email • Start-up founders CV • Information on the purpose of participation to the program	Potential Investors, Clients and Program Partners	Processing of personal data of the parties of a contract is necessary, provided that it is directly related to the establishment or performance of the contract.
Storage of personal data while ensuring the security of the personal data of data subjects	• Information about the start-up • Contact person name and surname • Phone number and email • Start-up founders CV • Information on the purpose of participation to the program • Information on the start-up's previous investors, if available	Data storage service provider	Processing of data is necessary for the legitimate interests pursued by the data controller, provided that this processing shall not violate the fundamental rights and freedoms of the data subject.

Your Rights

In accordance with the applicable legislation, you may have the right to:

- Learn whether your personal data is being processed or not,
- Request information regarding your personal data if it is being processed,
- Learn the purpose of processing of your personal data and whether they are used in accordance with such purpose,
- Learn the third parties to whom personal data are transferred domestically or abroad,
- Request correction of your personal data if it is incomplete or processed incorrectly,
- Request deletion or destruction of your personal data within in accordance with the applicable legislation,

- Request notification of the third parties to whom your personal data are transferred to regarding the correction of your incomplete or incorrectly processed personal data,
- Request notification of the third parties to whom your personal data are transferred to regarding the deletion or destruction of your personal data,
- Object to the negative decision regarding yourself, that would occur due to the data processing to be conducted solely automated means,
- Claim compensation for the damage arising from the unlawful processing of your personal data.

You may submit your requests by emailing us at privacyanddataprotection@mastercard.com.

Data Controller:
Mastercard Middle East Africa FZ-LLC
Mastercard Building
Al Falak Street Dubai Internet City P.O. Box 500003
Dubai, United Arab Emirates

Please visit here to see information regarding the Data Controller Representative.